

RADIO ROUNDUP

a collection of features, oddities,
and helpful tips



**NORTH AMERICAN
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175 WORDS, 60 SECONDS

SKIN SENSE

A NUTRIENT THAT HELPS FLOWERS RESIST THE SUN'S DAMAGING RAYS CAN BE SEEN IN A WHOLE NEW LIGHT. A STUDY FOUND THAT THE NUTRIENT—CALLED LUTEIN (LOO-TEEN)—HAS EXCEPTIONAL BENEFITS FOR SKIN WHEN COMBINED WITH AN ANTIOXIDANT CALLED ZEAXANTHIN (ZEE-A-ZAN-THAN). TAKEN ORALLY AND USED TOPICALLY, THE NUTRIENTS CAN INCREASE SKIN ELASTICITY BY TWENTY PERCENT, HYDRATION BY SIXTY PERCENT AND SURFACE LIPIDS BY FIFTY PERCENT. THAT COULD TRANSLATE TO FEWER WRINKLES, FIRMER SKIN AND FEWER VISIBLE SIGNS OF AGING. YOU CAN FIND LUTEIN IN LEAFY GREEN VEGETABLES AND IN PRODUCTS SUCH AS NURI-SKIN NATURALS AGE-DEFYING SKINCARE SYSTEM. THE LINE INCLUDES A DAILY DEFENSE CREAM WITH AN S-P-F OF THIRTY, A NIGHTTIME CREAM AND A DIETARY SUPPLEMENT. THE PRODUCT LINE IS MADE TO ADD SMOOTHNESS, IMPROVE SKIN TONE AND HELP REDUCE SIGNS OF AGING WITH THE FIRST APPLICATION. USERS SAY THEY SEE DRAMATIC RESULTS WITHIN THIRTY DAYS. LEARN MORE AT [WEB SITE TO COME](#).